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To: contact.beiruttraders.org
Subject: Hong Kong International Licensing Show 2024
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Hong Kong International Licensing Show 2024

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香港貿易發展局

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Explore a wide range of brands and properties from global licensors and IPs across animation, arts and culture, corporate, design, entertainment, fashion, gaming, toys and much more.

and connect with brand owners, licensors and licensing agents for potential business partnerships during HKTDC Hong Kong International Licensing Show at Hong Kong Convention and Exhibition Centre on 27-29 April.

Register **NOW** and provide us your business needs and meeting interests:



Registered buyers will get the dedicated exhibitor recommendations in advance. One-on-one business matching will be arranged by HKTDC at the exhibition venue.

*Materialisation of meetings are subject to confirmation and the availability of the exhibitors

HIGHLIGHT OF LOCAL DESIGNERS:



McMug & McDull Family was created by Brian Tse & Alice Mak in comic series since 1988. The characters were soon transformed from simple cartoon figure into movie characters and even the cultural symbols of the community.



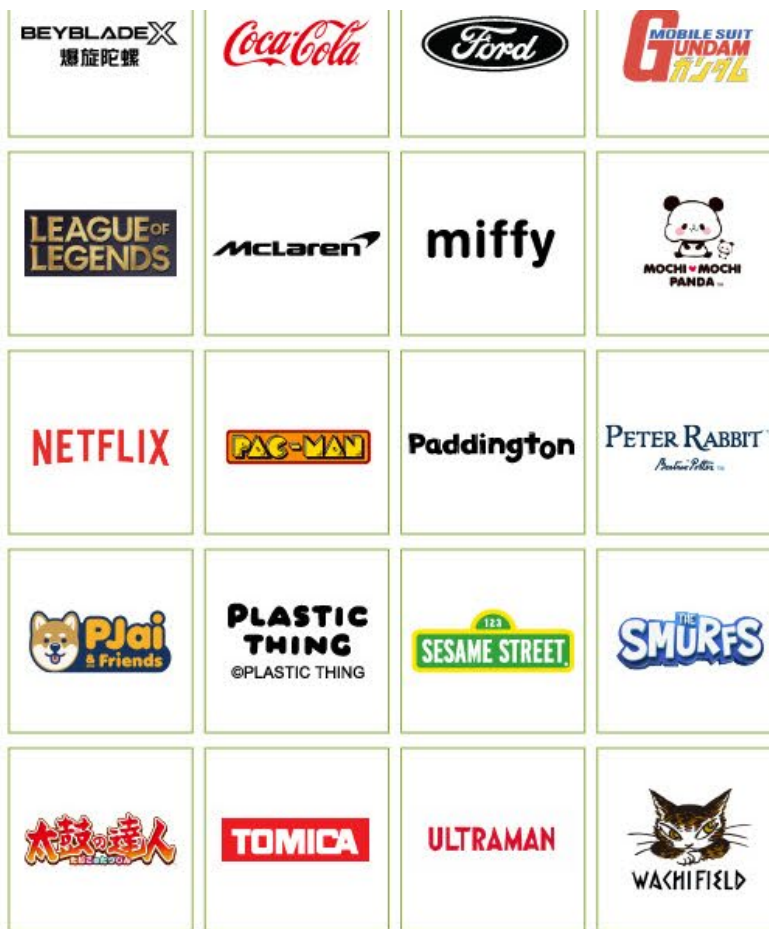
Din-Dong is the illustrator's pet cat, with comic books published by Joint Publishing, as well as a 3-meter statue figure situated in Tsim Sha Tsui Comics Star of Avenue.



The Dustykid character originated in 2012 and has created over 10,000 soulful comics in the past 10 years. Currently, Dustykid has over 350,000 fans on the Hong Kong internet.

Home-grown and International brands you may want to meet





And more....

REGISTER NOW

For enquiries: licensingshow@hktdc.org

Event details: <https://hktdc.com/hklicensingshow/en>

Organiser:



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