



Syndicate of Owners of Restaurants
Cafes, Night-Clubs & Pastries in Lebanon
نقابة أصحاب المطاعم والمقاهي
والملاهي والباراتيسري في لبنان

28th Edition

HORECA^{ME} 16 - 19 APRIL 2024 | 3-9 PM
SEASIDE ARENA | LEBANON

It is finally here!

We have exciting news to share! Hospitality News ME and Hodema Consulting Services MEA & Africa are organizing a series of talks with over 20 panelists at **HORECA LEBANON**. Taking place from **16 to 19 April 2024, 3 - 9 pm** at **Seaside Arena, Lebanon**, these talks will cover the hottest topics, latest trends, challenges and opportunities in the hospitality and foodservice sectors.

[Join us & book your seat now!](#) Places are limited

TUESDAY APRIL 16 2024 at 4:30 PM

WHERE ARE WE HEADING? 2024 LEBANON TOURISM OUTLOOK

MODERATED BY
NADA ALAMEDDINE | Managing Partner
NAGI MORKOS | Founder & Managing Partner
Hodema Consulting Services MEA & Africa

					
JEAN ABOUD President Association of Travel & Tourist Agents in Lebanon	PIERRE ACHKAR President Federation for Tourism & Hotel Association in Lebanon	JEAN BEYROUTHY President Syndicate of Business Tourist Establishments in Lebanon	MARWAN HABER Head of Commercial Division Middle East Airlines - Airlban S.A.L.	TONY RAMY President Syndicate of Owners of Restaurants, Cafés, S.A.L. Night Clubs and Pastries in Lebanon	JOUMANA SALAME Managing Director Hospitality Services

Register now

TUESDAY 16 APRIL 2024 at 6 PM

WHAT'S TRENDING IN LEBANON'S F&B SCENE?



MODERATOR
NAGI MORKOS | Founder & Managing Partner
Hodema Consulting Services MEA & Africa



TAREK ALAMEDDINE
Chef & Co-Founder
Bucko Burger Bar & FCC



ALFRED ASSEILY
Owner, General Manager
& Chef
Fred kitchen and bar



MAYA BEKHAZI
CEO
Babo Fou Bistro



CARLO MASSOUD
Interior & Product designer
Carlo Massoud studio



MOHAMAD ORFALI
Head of Culinary Director
Orfali Bros

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TUESDAY 16 APRIL 2024 at 7 PM

CHECKING IN TO 2024: HOW ARE LEBANON'S HOTELS GEARING UP FOR THE SUMMER?



MODERATOR
NADA ALAMEDDINE | Managing Partner
Hodema Consulting Services MEA & Africa



**SAMER
ABOULENI**
General Manager
Gefinor Rotana
Hotel



CHADI GEDEON
General Manager
Movenpick Hotel
& Resort Beirut



EDDY NOHRA
General Manager
Staybridge Suites,
an IHG Hotel



GEORGES OJEIL
General Manager
Four Seasons Hotel,
Beirut



CHIRINE SALHA
Shareholder
Phoenix Hotel,
Beirut



MOHAMAD YASSINE
General Manager
Riadoun Blu Hotel,
Beirut Verdun

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WEDNESDAY 17 APRIL 2024 at 7 PM

SWEET AND SUCCESSFUL: THE RISE OF EUROPEAN PASTRY SHOPS IN LEBANON



MODERATOR
NADA ALAMEDDINE | Managing Partner
 Hodema Consulting Services MEA & Africa







NAYLA AUDI CEO Doo SAM	CHARLES AZAR Co-founder Le Pâtissier Action Glacier	KARIM BOURGI Pastry Chef and Co-Founder Kassab Boulangerie	GABY BUSTROS Founder and Managing Partner Emotions Pâtisseries Glacier	MAKKRAM RBEIZ Owner and General Manager Pâtisseries Pâtis & Chocolat SAJL
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HORECA[®] TALKS
 Organized by **hodema** consulting services **hospitalitynews**

HORECA[®]
 16 - 19 APRIL 2024 | 5-9 PM
 SEASIDE ARENA | LEBANON

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THURSDAY 18 APRIL 2024 at 4 PM

KEEPING AUTHENTIC LEBANESE CUISINE IN THE SPOTLIGHT



MODERATOR
NAGI MORKOS | Founder & Managing Partner
 Hodema Consulting Services MEA & Africa






CHRISTIAN GHOSN CEO-Managing Partner Abd El Wahab, Ahwak & Dawa Hel	HABIB HADID Founder & Owner Le Phénicien	MICHEL NACCACHE Owner & Managing Partner Al Houbi Restaurant	TONY RAMY Co-Owner Al Sultan Ibrahim & Al Falamanki group of restaurants
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THURSDAY 18 APRIL 2024 at 5 PM

ROOM FOR OPPORTUNITY: ENVISIONING THE FUTURE OF THE GUESTHOUSE BUSINESS IN LEBANON



MODERATOR
NADA ALAMEDDINE | Managing Partner
Hodema Consulting Services MEA & Africa



LISA JEREJIAN
Communications
Manager and Editor
Lebanon Traveler



COUCA NOUN
Owner & CEO
Bolt Noun



FAYSAL SAAB
Managing Partner
Al Haush



RAMZI SALMAN
President
Diyafa the new Syndicate
of Lebanese Guesthouses



PHILIPPE TABET
Owner
Dar Alma SAL

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FRIDAY 19 APRIL 2024 at 4 PM

MAKING IT IN NIGHTLIFE: THE LEBANESE SUCCESS STORIES



MODERATOR
NAGI MORKOS | Founder & Managing Partner
Hodema Consulting Services MEA & Africa



DONALD BATAL
Founder & Managing Partner
Batal Society Group



CLAUDE SABA
Chief Operating Officer & Partner
Additional Hospitality



YASMINA YARED
Founder & Managing Partner
Phara SAL

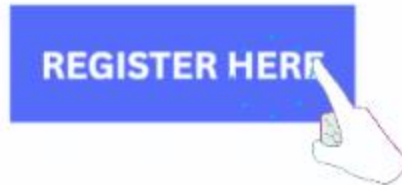


NASSIM RAMY
Co-Owner
Benny Holding
Partner
La Scene Beirut
Babylon & La Scene Dubai

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Ain El Mreisseh, Phoenicia Str., Wazzan Bldg. 3rd floor, Beirut, Lebanon
Tel: [+961 1 363 040](tel:+9611363040), www.SyndicateRCNP.com



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